Indexed Bibliography on the Economic Structure of the Wood-based Industry

Emphasis on Industrial Organization, Mergers and Diversification Strategy, Timber Resources, and the Role of Business in Society

by Jay O'Laughlin and Paul V. Ellefson

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2 The authors are Research Assistant and Associate Professor, respectively, Department of Forest Resources, College of Forestry, University of Minnesota.
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INTRODUCTION

There is a considerable variation in the way in which the forestry community perceives the organization of the wood-based industry. Views range from perceptions of a highly concentrated industry, dominated by a few firms, to that of a view closely approximating the economist's model of perfect competition, with many firms and no exertion of market power. Corporate decision making and the resultant industrial structure is likewise viewed in different lights. Economists approach the subject from either the microeconomic theory of the firm and its rational behavior in the marketplace or an application of this theory called industrial organization that describes and attempts to link structure, conduct, and performance in the market.

In the complex corporate world of today, past notions of structure, conduct, and performance wane as foundations for understanding and subsequently guiding not only corporate actions, but also public policies. Diversification as a widespread and viable strategy for corporate growth has seen new firms enter the wood-based industry by merger, thus changing the structure of the industry. Strategic corporate planning processes to cope with environmental change and future uncertainty leave the economic theory of the firm wanting as a basis for explaining the complex behavior

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3 The wood-based industry is defined as an aggregate of U.S. Dept. of Commerce, Bureau of Census' Standard Industrial Classification for Lumber and Lumber Products Industry (SIC code group 24), Paper and Pulp Products Industry (SIC code group 26), and wood-based portions of the Furniture Industry (SIC code group 25).
of the firm and its decision makers. It suffices to say that the wood-based industry of today is markedly different than that of yesterday.

This bibliography seeks to identify a sampling of current literature dealing with industrial and corporate organization and management processes in the wood-based industry. Out of necessity, a wide scope is encompassed. The contents of the bibliography are listed alphabetically by author and sequentially numbered. The subject matter is indexed by key words, with numeric references to the individual citations. Some of the topics that are alphabetically listed in the index form a crude outline as follows:

Corporate management

Business references
Business and society
Corporations

Strategy
Structure
Process

Decision making
Growth
Innovation
Management
Planning

Future
Land-use
Long range
Strategic

Resource allocation

Wood-based industry

Corporation featured in reference
Economics

- Economic methods, models, and techniques
- Forest economics and policy
- Industrial organization

  Structure
  - Concentration
  - Market share
  - Merger
    - Conglomerate merger
    - Diversification
    - Divestiture
    - Growth
    - Vertical integration

  Conduct
  - Competition
  - Information
  - Innovation
  - Power

  Performance
  - Profit

  Policy
  - Antitrust

  Wood-based industry

Resource allocation
Theory

Forestry

- Forest economics
- Forest policy

  Future
  - National forests
  - Taxation
  - Timber sales
  - Timber supply

Forest resource management

  Landownership
  - Planning
  - Timberland

Wood-based industry
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Antitrust. See also: Industrial organization—policy.

Business references. See also: Casebooks and business subjects; e.g.,
   Management, Corporate organization structure.
   2, 33, 52, 158, 236, 275, 317, 322, 331, 483, 493, 508, 610, 611, 620, 625, 672, 707, 752, 815, 855, 900, 1003.

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Chief Executive Officer (CEO).
   3, 366, 402, 468, 1000.

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